



Thursday, April 15, 2021

10:00 am – 10:15 am	Welcome & Introductory Remarks
10:00 am –	Vendor Exhibits – Open All Day
10:15 am – 10:45 am	<p><i>“Financial Wellness”</i></p> <p>By Tim Hume, Wealth Advisor Kiley Juergens Wealth Management, LLC</p> <p>The data is overwhelming. Nearly two-thirds of all American workers cite financial concerns as the principal source of stress. Gain an in-depth understanding of the concept of financial wellness so that you take control of your money, it doesn't take control of you.</p> <p><i>About Presenter: Tim Hume earned a Bachelor's degree from Seattle University. He also holds a Master's degree in Civil Engineering from the University of Washington and spent 29 years as a professional engineer. Tim is in his fourth year managing client assets for Kiley Juergens Wealth Management, LLC.</i></p>
10:45 am – 11:00 am	Break, Vendor Visits, Gathering Place
11:00 am – 12:00 pm	<p><i>“Colormix Forecast 2021: The Rhythm of Color” (Earn 1 CEU Credit)</i></p> <p>By Mariah Hebenthal, Seattle Designer Account Executive The Sherwin-Williams Company</p> <p>This course will take you on a visual journey with stimulating imagery, factual statistics, and perceptive research that supports the 2021 forecast for color and design trends. Mariah will explore the drivers influencing future color and design trends that include global, technological, historic, psychological, and economic factors with specific information on the four different color palettes – Sanctuary, Encounter, Tapestry, and Continuum.</p> <p><i>About Presenter: Mariah Hebenthal has been with Sherwin-Williams since August 2018, holding the positions of Management Trainee and Training Store Assistant Manager before taking over the Designer Account Executive role. She offers color tool expertise, specification support, and product education to the trade. She is passionate about helping residential designers and design students understand how Sherwin-Williams can be a partner in their business.</i></p>



<p>12:00 – 1:00 pm</p> 	<p>Surface Art Live - Join Us at Their Booth!</p> <ul style="list-style-type: none"> • New Partnership with Laticrete & Oceanside Glass • Lifetime Watertight Shower System Demonstration • Surface Art Heat – New Heated Flooring System • Color Matched Metals • 2021 Products and Website Developments
<p>1:00 pm – 1:45 pm</p> 	<p><i>“Is Your Business Adapting to Change? Really?”</i></p> <p>By John Marshall, President/Founder Results-Driven Business Coaching</p> <p>The rate of change in business today is astronomic – and only increasing in speed. Some flooring professionals welcome change and find ways to turn the unexpected into an opportunity for growth. Others simply react. In this interactive presentation, you will complete an exercise to rate your present comfort level with change. Then, you will learn the 10 most important key elements that impact change in your business. With these new ideas, you will create a plan to confidently implement change to help you achieve greater results – the results you and your business deserve.</p> <p><i>About Presenter: John Marshall is a published author, speaker, and expert at helping professionals and business owners get ‘results’. For five years, John traveled around the world engaging in numerous in-depth conversations with entrepreneurs that all had one common theme. Each business owner was unsatisfied because their company wasn’t reaching its full potential. With his business degree and experience at Procter & Gamble, Results-Driven helps clients achieve the results they deserve.</i></p>
<p>1:45 pm – 2:00 pm</p>	<p>Break, Vendor Visits, Gathering Place</p>
<p>2:00 pm – 3:00 pm</p> 	<p><i>“Evaluating Substrate Prior to Installation”</i></p> <p>By Kjell Nymark, Certification & Training Manager National Wood Floors Association</p> <p>An overview of what installers should evaluate prior to installation to avoid call backs post installation.</p> <p><i>About Presenter: Kjell Nymark is the Certification & Training Manager for NWFAs. He is responsible for managing the development, coordination, implementation, and presentation of the NWFAs’s certification programs, including Sales, Installation, Sand & Finish, and Inspection. Kjell is an NWFACP Certified Installer, Sand & Finisher, and Inspector and also an NWFAs Regional Instructor.</i></p>
<p>3:00 pm – 3:15 pm</p>	<p>Break, Vendor Visits, Gathering Place</p>
<p>3:15 pm – 3:30 pm</p>	<p>Closing Remarks</p>